

Jennifer Gomez, AICP, LEED® AP ND

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EXPERIENCE

City of Pompano Beach, Assistant Development Services Director 2009* - Current

- Supervised all Planning & Zoning Division staff, either directly or indirectly through senior staff. P&Z staff includes approximately 25 staff members in the areas of Planning, Zoning, Urban Forestry, and Business Tax Receipt. Coordinated with other Development Services divisions including Code Compliance and Building Inspections
 - Directed the P&Z division's operations including preparing the annual \$3.3 million budget, monitoring spending, managing all personnel matters, expanding staff, and preparing contracts
 - Developed departmental goals, objectives, policies and procedures
 - Implemented and/ or oversaw special projects related to topics such as comprehensive planning, strategic planning, zoning text amendments, corridor studies, transit-oriented development, sustainability, historic preservation, short term rentals, group homes, affordable housing, etc.
 - Assigned work to professional staff and reviewed/ approved all department reports and presentations
 - Advised the Development Services Director and senior management on all planning-related matters
 - Represented the department and/or served on advisory boards including: Planning and Zoning Board, Zoning Board of Appeals, Public Art Committee, Historic Preservation Committee, Affordable Housing Advisory Committee, Broward Metropolitan Planning Organization TCC
 - Coordinated the City's first staffed grants program. In the first several years of the program, \$16.5 million in funds was awarded city-wide
 - Launched the City's first public art program including a \$2.2 million ten-year budget, Ten Year Public Art Master Plan, Public Art Committee, staffing and project implementation
 - Managed the transition to 100% remote work throughout the duration of the Covid-19 crisis
- *Employment period includes role as Principal Planner

Iler Planning, Senior Planner 2008 - 2009

- Drafted sustainability plans, master plans, technical studies, comprehensive development master plans and land development codes for the firm's clients. Project examples include: *City of Doral*: Green Master Plan: Green Design for a Sustainable Future; Capital Improvement Element Update. *City of Florida City CRA*: Finding of Necessity; Redevelopment Master Plan Update; Palm Drive Improvement Plan; general annexation work. *City of Homestead*: Residential Development Capacity Analysis; EAR-based Comprehensive Plan Amendments
- Headed the firm's green planning initiatives
- Provided technical support in the areas of graphic design, layouts, presentations and mapping
- Assisted with marketing materials such as press releases, newsletters, postcards, etc.
- Prepared proposals to submit in response to Requests for Proposals (RFPs)

City of Pittsburgh/ Urban Redevelopment Authority, BART/Business Dev. Specialist 2007

- Identified a team of business and development professionals to serve on an economic panel
- Reviewed proposals and selected neighborhoods to receive 2008 "Mainstreets" funding
- Created an overview of neighborhoods receiving 2007 "Mainstreets" funding
- Assisted in the creation and management of a contract for neighborhood revitalization

City of Pompano Beach, Principal Planner 2004* - 2007

- Supervised the division's planning staff of three planners and two zoning technicians
- Managed the division's workload by determining priorities and distributing projects
- Interviewed, hired and trained new staff
- Analyzed and provided recommendations for complex development projects
- Regularly presented before the City Commission and Planning & Zoning Board

- Acted as director of department in Zoning Director's absence
 - Served as the lead planner on over 160 major developments and 400 building permits
 - Researched and responded to over 500 public inquiry and research requests
 - Served as an English/ Spanish translator for various departments
 - Acted as director of department in Zoning Director's absence
- *Employment period includes role as Zoning Technician and Planner

Oakland Business Improvement District, *Economic Development Intern* 2003 – 2004

- Assisted in economic development initiatives including designing programs, website design, preparing grant applications and creating marketing materials
- Compiled a comprehensive portfolio of market and demographic data in Oakland
- Participated in other major projects including a business development action plan, a business retention study, a needs assessment study and a baseline inventory of the district

EDUCATION

University of Pittsburgh, *Master of International Development* April 2004

- Graduate School of Public and International Affairs
- Major: Development Planning and Environmental Sustainability

University of Pittsburgh, *Bachelor of Arts* April 2002

- Political Science/ Communications/ Global Studies (Magna Cum Laude)

Institute for Shipboard Education, *Semester at Sea* Spring 2001

- Completed 12 credits on a ship, incorporating coursework in ten different countries

AWARDS/ HONORS/ ADDITIONAL TRAINING

- Urban Land Institute (ULI) Leadership Institute (8-month professional development program). Best Team Project award for West Palm Beach Land Use and Zoning Analysis (2022)
- Certificate in Crime Prevention Through Environmental Design (2019)
- Leadership Management International, Inc., Leadership for Women (2018)
- Florida Planning and Zoning Association, Outstanding Study and Plan Award for the Public Art Master Plan (2016)
- Lien Six Sigma, Green Belt (2015)
- University of South Florida, Certificate in Community Real Estate Development (2012)
- German American Chamber of Commerce of the Midwest "Transatlantic Program: Young Technology Leaders." Traveled with 12 young leaders for an 8-day visit to Germany focused on Sustainable Architecture & Urban Planning. (2010)
- US Green Building Council, South Florida Chapter: Emerging Professional Scholarship (2010)
- City of Doral Green Master Plan: Green Design for a Sustainable Future
 - Florida Planning and Zoning Association, Outstanding Innovation Award (2009)
 - American Planning Association, Florida Chapter, Award of Excellence (2009)

CONFERENCES/ PROFESSIONAL AFFILIATIONS

- Annual Conference Presentations: *Emerging Issues in Vacation Rentals*, Florida American Planning Association (APA) 2018 Annual Conference; *Building Your Creative Infrastructure*, Florida APA 2016 Annual Conference; *Transit-Oriented Redevelopment and Form-Based Codes*, National APA 2015 Annual Conference, Seattle; *Making it Through the Recession: Our Success Stories* Florida APA 2011 Annual Conference
- American Planning Association; Broward Section of the APA (Past Governing Board Member, Past Treasurer); U.S. Green Building Council, Broward Branch (Past Vice Chair and Programs Chair); Greater Fort Lauderdale Sister Cities International (Past Events Committee)