

CITY OF ALLENTOWN

RESOLUTION

R128 - 2022

Introduced by the Administration on September 7, 2022

BLIGHTED PROPERTY REVIEW COMMITTEE

Resolved by the Council of the City of Allentown, That

City Council does hereby give advice and consent to the following reappointment to Blighted Property Review Committee submitted to this Council by Mayor Matt Tuerk.

Santo Napoli

Term Expiration: 1/1/2026

	Yea	Nay
Candida Affa	Х	
Ce-Ce Gerlach	Х	
Daryl Hendricks	Х	
Natalie Santos	Х	
Joshua Siegel	Х	
Ed Zucal	Χ	
Cynthia Y. Mota, President	Х	
TOTAL	7	0

THIS IS TO CERTIFY, That the above copy of Resolution No. 30487 was adopted by the City Council of Allentown on the 7th day of September, 2022, and is on file in the City Clerk's Office.

City Clerk



MATT TUERK MAYOR

435 Hamilton Street Allentown PA 18101

OFFICE 610.437.7546 EMAIL Matt.Tuerk@allentownpa.gov

TO:

Michael Hanlon

City Clerk

FROM:

Matt Tuerk

Mayor

DATE:

August 19, 2022

SUBJECT:

Authorities, Boards, Commissions Appointments

Mayor Tuerk has approved the following appointments for City Council's consideration.

Name

Authority/Board/Commission

Term to Expire

John F. Gross

ACIDA

1/1/2027

Santo Napoli

Blighted Prop Review Committee

1/1/2026

Jack Gross currently serves as the Chair of ACIDA and has requested to be reappointed for another term. Santo Napoli is interested in serving on the board so that he can use his experience as a commercial and residential property owner to benefit the residents and the City of Allentown as the city works to address blighted and vacant properties.

REQUEST FOR APPOINTMENT DATE 5/1/2022
AUTHORITY, BOARD OR COMMISSION YOU ARE REQUESTING APPOINTMENT TO:
NAME: Santo Napoli
HOME ADDRESS: 202 N. Broad Sheet Allenbur PA 18104
ADDRESS: 544 Hamilton Street Allenburn PA 18101
TELEPHONE NO. (RESIDENCE) 484-955-1194 BUSINESS C10-433-7625
EMAIL: Santo@assembly 88.com
PRESENTLY EMPLOYED BY:
assembly 88
JOB TITLE: President
EMPLOYMENT (Prior): The Archive
EDUCATION: HIGH SCHOOL GRADUATE: COLLEGE OR UNIVERSITY GRADUATE DEGREE/FIELD OF STUDY YES NO NO NO
CURRENT MEMBERSHIP IN ORGANIZATIONS AND OFFICES:
Downtown Alkertown Besiness Alliance
Allenbur Chamber of Commerce
Allentown Parking Authority
3

PAST ORGANIZATIONAL MEMBERSHIP AND OFFICES HELD:
Muhlenberg College Board of Associates
DO YOU LIVE IN THE CITY OF ALLENTOWN: YESNO
DO YOU HAVE A SIGNIFICANT "BUSINESS" OR "PROPERTY" INTEREST IN ALLENTOWN? PLEASE EXPLAIN:
I am commercial property downtown and also
I am commercial property downtown and also a few residental properties in center city
ARE YOU A REGISTERED VOTER: YES NO
WHY ARE YOU INTERESTED IN THIS APPOINTMENT? BE SURE TO INCLUDE WHAT VALUE YOU WILL BRING TO THE BOARD: Shaked property decrees property value of neighboring homeowned
attract crime, and reduce housing stack appears for new renters
will be beneficial for residents and City Hall. I have howing expension
and a strong network that can help accomplish our goals as a board.
DO YOU ANTICIPATE A CONFLICT OF INTEREST BY SERVING AS A MEMBER OF AN AUTHORITY, BOARD OR COMMISSION:YESNO
IF YES, EXPLAIN:
IF YOU ARE BEING CONSIDERED FOR REAPPOINTMENT, PLEASE INDICATE HOW MANY TERMS YOU HAVE SERVED NAME AND THE YEAR YOU WERE FIRST APPOINTED

NOTE: This information will be used for making appointments to authorities, boards and commission and in the event you are appointed/reappointed, it may be used as a news release to identify you to the community.

Signature/

5/1/2022

Date

Please forward this request for appointment, along with a resume to:

Mayor's Office City Hall 435 Hamilton Street Allentown, PA 18101

Santo Napoli

202 N. Broad Street, Allentown, PA 18104 (484) 955-1194 santo@assembly88.com

Summary

Over 23 years of Downtown Allentown relationships with merchants, customers, visitors, and employees. I'd like to continue drawing customers downtown and also helping the City of Allentown grow and prosper through various boards and committees.

Experience

Nov 2014 - Present

assembly88

Allentown, PA

President

- Coordinate overall marketing including social media, print, digital, and direct mail.
- Chosen as Best of the Lehigh Valley to buy Menswear in 2016, 2017, 2020 and 2021
- Exclusive Lehigh Valley supplier of prominent menswear brands, such as, Vuori, Canada Goose, Peter Millar, Marine Layer, johnnie-o and Olukai.

Jan 2011 - Present

GSNAP/NAP Properties

Reading, PA

Co-Owner

- Manage a portfolio of 47 residential units primarily in the City of Reading.
- Ranked the #5 largest landlord in the City of Reading by the Reading Eagle in 2020.
- Developed relationships with Reading Housing Authority, Berks Coalition to End Homelessness and other local non profits to assist residents find quality housing.

Jan 1999 - June 2019

The Archive

Allentown, PA

President

- Coordinate with General Manager, Store Manager, Supervisors and Office Manager to ensure excellent customer service, store standards, growth and profitability.
- Expanded the store from 2,000 square feet to over 7,500 square feet in 5 years downtown.
- Launched a School Uniform division in 2013 and worked with ASD and Charter schools

Education

August 1990 – December 1994

Alvernia University

Reading, PA

Bachelor of Arts in Marketing and Management

Volunteerism

April 2016 to Present

Chair - Downtown Allentown Business Alliance Allentown, PA

Developed the Allentown Merchant Program (AMP) Gift Card Program. The AMP card has sold over \$325,000 to date and all of these gift cards must be used in Downtown establishments.

Downtown retail lead: coordinate meetings with other merchants to generate business and develop marketing initiatives